

MEDIA RELEASE

Monday August 30, 2010 (For Immediate Release)

STAGE SET FOR CANADIAN THEATRE MUSEUM

David Mirvish announces permanent home

(TORONTO) – Theatre Impresario David Mirvish, announced today that Theatre Museum Canada will have a permanent home in a new development to be built at 355 King Street West. Located in the heart of Toronto’s theatre district, the museum will be a vital addition to Canada’s rich theatrical heritage.

Planning is underway for an exciting museum that will be an integral part of Canada’s theatre, past, present & future. Its 900 square metres (about 9600 square feet) will include space for dynamic exhibits, presentations and educational programming

“How thrilled I am to hear about our new home,” says Theatre Museum honorary patron Christopher Plummer. “God bless David Mirvish, everyone responsible and ‘all who sail in her,’ for magically evoking this major miracle,” enthused Plummer, adding “Bravo! Merci et bon voyage!”

About Theatre Museum Canada

Registered as a charity in 1991 by founding Chairman Herbert Whittaker, Theatre Museum Canada seeks to share the wonder of Canada’s rich theatre legacy with Canadians and theatre enthusiasts everywhere.

It has mounted temporary exhibits at venues like the Elgin and Wintergarden Theatre Centre, CNE, Toronto Reference Library, Harbourfront and its first permanent display space, the Walkway of Theatre History at Hart House Theatre. Its most recent exhibit, RISKING THE VOID: THE SCENOGRAPHY OF CAMERON PORTEOUS, presented in collaboration with the Shaw Festival and University of Guelph, toured to Niagara-on-the-Lake (Pumphouse Gallery), Toronto (DX) and Guelph (Macdonald Stewart Art Gallery).

Theatre Museum Canada’s programs include BACKSTAGE, the series of educational panel discussions exploring topics like the Roots of Native Theatre, The Role of the Stage Manager and the Canadian Players’ tour of KING LEAR.

One of its most important initiatives is the LEGEND LIBRARY, the online history project with R.H. Thomson interviewing pioneers of Canadian Theatre, including William Hutt, Martha Henry, Douglas Campbell, Paul Thompson, Susan Rubes and many more. The videos are found at www.TheatreMuseumCanada.ca

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Projectcore Inc and its principal Peter Kofman are the company overseeing the development in conjunction with David Mirvish . Projectcore Inc. has been leading the development and project management of this real estate development since inception. For more information regarding the development contact:

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